

# Morning Briefing

## Top Buzz Stocks

Saturday, June 11, 2022 at 6:46 AM CEST



Country	Company Name	ISIN	Index	BUZZ*	Change	SENTIMENT**	YESTERDAY
FR	<b>LVMH Moët Hennessy Louis Vuitton SE</b>	FR0000121014	Index: EURO STOXX 50	6,931%	+4,826%		
GB	<b>VivoPower International PLC</b>	GB00BD3VDH82		4,275%	-28,380%		
FR	<b>DBV Technologies SA</b>	FR0010417345		4,153%	+3,390%		
GB	<b>DFS Furniture PLC</b>	GB00BTC0LB89		3,260%	-1,901%		
AT	<b>:BE AG</b>	AT0000A2SGH0		2,110%	-		
DE	<b>Brenntag SE</b>	DE000A1DAHH0	Index: DAX	1,458%	+1,341%		
GB	<b>UK OIL &amp; GAS PLC</b>	GB00B9MRZS43		1,449%	+1,328%		
SE	<b>Boozt AB</b>	SE0009888738		1,400%	+1,328%		
US	<b>Performance Shipping Inc</b>	MHY673051212		1,327%	+1,291%		
SE	<b>Kollet on Demand Holding AB</b>	SE0013512019		1,137%	+1,114%		

\* Buzz is a measure of the strength of the communication about a stock. The value is always based on the average communication about the respective stock. Average is 100%.

\*\* Sentiment represents the meaning of the content of messages, tweets and opinions of market participants on a stock. We indicate the sentiment on a scale of -100 to +100 points. -100 points means very negative and +100 very positive. A value of e.g. +70 points is above average and fairly positive.

Updated at: 6/11/22, 6:46 AM CEST

## Current Sentiment by Market

Market	ISIN	QUOTATION*	Change	SENTIMENT	YESTERDAY
<b>EURO STOXX 50</b>	EU0009658145	3,599.2	-3.36%		
<b>S&amp;P 500</b>	US78378X1072	3,900.86	-2.91%		
<b>FTSE 100</b>	GB0001383545	7,317.52	-2.12%		
<b>Euro/US Dollar</b>	EURUSD	1.052	-0.93%		
<b>Gold</b>	gold	1,875.5	+1.23%		
<b>Oil</b>	CL	120.67	-0.69%		
<b>Bitcoin</b>	BTC	29,083.3	-3.37%		

\* Closing quote 6/10/22. Change = Change to previous day.

Updated at: 6/11/22, 6:46 AM CEST

## Important News / LVMH Moet Hennessy Louis Vuitton SE

[twitter.com](https://twitter.com)

RT @LVMH: On June 6, at the Italian embassy in Paris, @Bulgariofficial presente...

🕒 6/11/22, 4:49 AM CEST 👤 LisainArabic ⭐ 1.24 🔗

[forums.hardwarezone.com.sg](https://forums.hardwarezone.com.sg)

Kacific Broadband Satellites SPAC \*Potential\*

Singapore's Kacific in talks for US\$1 bil SPAC merger, sources say Kacific Broadband Satellites Ltd. is in advanced talks to go public via a special purpose acquisition company, with Singapore's Pegasus Asia Corp...

🕒 6/10/22, 2:46 PM CEST 👤 mrclubbie ⭐ 1 🔗

[t.me](#)

Balenciaga & Gucci also started accepting #Bitcoin as members of the Kering Group of brands. Luxury giant LVMH announced that one of its labels, Tag Heuer, would also accept #Bitcoin in the USA. LVMH owns dozens of high-end brands like: - Dior - Louis

Vuitton - Tiffany & Co. - Bitcoin Archive [https://twitter.com/btc\\_archive/status/1535226830000619520](https://twitter.com/btc_archive/status/1535226830000619520)

🕒 6/11/22, 3:21 AM CEST 👤 bitcoin ★ 1 🔗

[discord.com](#)

FX Evolution / public-stock-indices

look at LVMH, rich people don't lose as much as poor people

🕒 6/10/22, 3:59 PM CEST 👤 Seijen ★ 1 🔗

[t.me](#)

Der französische Luxusgüterkonzern Kering WKN 851223, zu dem die Marke GUCCI gehört, wird aktuell beim Kurs von 511 € mit +56% Potenzial bewertet. Die Schweizer Großbank UBS hat die Einstufung für Kering anlässlich einer zweitägigen Investorenveranstaltung

g auf "Buy", mit 700 € Kursziel versehen. Grund war der Optimismus den das Management beim hier verlinkten Kapitalmarkttag versprühte. Besonders von der Präsentation von GUCCI und Yves Saint Lauren...

🕒 6/10/22, 3:42 PM CEST 👤 aktienticker ★ 1 🔗

[www.presseportal.de](#)

UFC und VeChain verkünden historische globale Marketing-Partnerschaft

San Marino und Las Vegas (ots/PRNewswire) - VeChain wird erster offizieller Layer 1 Blockchain-Partner der UFC VeChain erhält eine beispiellose Integration in die UFC-Assets UFC®, die weltweit führende Mixed...

🕒 6/11/22, 12:59 AM CEST 👤 news aktuell ★ 1 🔗

[www.ideas-magazin.de](#)

LVMH: Unangefochtene Primus der Luxusgüterindustrie - Deswegen ist die Aktie interessant

🕒 6/10/22, 6:10 PM CEST 👤 Société Générale ★ 1 🔗

[www.avanza.se](#)

Tellus Globala Investmentbolag minskade 0,6 procent i maj - ökat i Amazon och Alibaba

Fonden Tellus Globala Investmentbolag minskade 0,6 procent i maj, vilket var sämre än fondens jämförelseindex som minskade 0,1 procent. På rullande 12 månaden har fonden minskat 1,6 procent och är...

🕒 6/10/22, 4:02 PM CEST 👤 Finwire ★ 1 🔗

## Important News / VivoPower International PLC

[twitter.com](#)

\$VVPR for small cap players setting up <https://t.co/uaGANvgJvY>

6/10/22, 4:36 PM CEST  danshep55  Verified Expert 

[twitter.com](#)

REVERSALtoUP: \$VVPR VivoPower International PLC Ordinary Shares ?...

6/10/22, 4:58 PM CEST  AlertTrade  2.47 

[www.reddit.com](#)

One penny stock that will blow up, please?

\$VVPR - deal with toyota for EVs

6/10/22, 7:01 AM CEST  cheaptissueburlap  1.58 

[etfdailynews.com](#)

Short Interest in VivoPower International PLC (NASDAQ:VVPR) Rises By 786.9%

VivoPower International PLC (NASDAQ:VVPR – Get Rating) saw a large growth in short interest in May. As of May 31st, there was short interest totalling 128,600 shares, a growth of 786.9% from the May 15th total of...

6/10/22, 5:59 PM CEST  MarketBeat News  1 

[twitter.com](#)

? \$COGT \$ADSE \$MYSZ \$VVPR \$PAAS \$NEWP \$ISR \$DTST \$LPTH \$BTG \$EGO...

\$GAME \$HL \$CWBR \$HNRG ? <https://t.co/4T1179QcQh>

6/10/22, 8:47 PM CEST  \_\_\_\_JustMe\_\_  1 

## Important News / DBV Technologies SA

[stocktwits.com](https://stocktwits.com)

TOP PRE-MARKET LOSERS • \$DOCU – shares fell 24.7% to \$65.79 in pre-market trading after the company reported weaker-than-expected earnings results for its first quarter. The company said it expects fiscal second-quarter revenue to be between \$600 million and \$604 million. • \$EPZM – fell 23.5% to \$0.50 in pre-market trading after declining around 8% on Thursday • \$NXTP - shares fell 17.2% to \$0.29 in pre-market trading after jumping 93% on Thursday. • \$DBVT - fell 16.3% to \$2.72 in pre-market trading after jumping around 80% on Thursday. DBV Technologies announced private placement financing of \$194 million

🕒 6/10/22, 2:30 PM CEST 👤 Alexandraprotrader ⭐ 3.136 🔗

[twitter.com](https://twitter.com)

DOWNSIDE MOMO: \$DBVT DBV Technologies S.A. American Depositary Shares ...

🕒 6/10/22, 4:19 PM CEST 👤 AlertTrade ⭐ 2.47 🔗

[seekingalpha.com](https://seekingalpha.com)

Cogent, IO Biotech top healthcare gainers; Fulcrum, Caribou lead losers' pack

hxdbzxy/iStock via Getty Images Gainers: Cogent Biosciences COGT +56%. IO Biotech (IOBT) +9%. Celularity (CELU) +6%. PolarityTE (PTE) +6%. Ardis Pharmaceuticals (ARDS) +5%. Losers: Fulcrum...

🕒 6/10/22, 4:02 PM CEST 👤 SeekingAlpha News ⭐ 1 🔗

[seekingalpha.com](https://seekingalpha.com)


DocuSign, GoodRx Holdings, Zeta Global Holdings among premarket losers' pack

franckreporter/iStock via Getty Images DocuSign DOCU -25% on Q1 earnings release. RISE Education Cayman (REDU) -24%. Stitch Fix SFIX -15% on FQ3 earnings release. DBV Technologies (DBVT) -15%. Caribo...

🕒 6/10/22, 2:21 PM CEST 👤 SeekingAlpha News ⭐ 1 🔗

[www.investing.com](https://www.investing.com)

DBV Technologies

Trading has been a lot more easier with the help of Trisha Donald, i invested \$3000 and got a return of \$10,000 in 14days of trading.. Message her on face?book  Trisha. Donald regarding your interest in trading...

🕒 6/10/22, 3:02 PM CEST 👤 Juliana Morrison ⭐ 1 🔗

[twitter.com](https://twitter.com)

BREAKING NEWS: \$DBVT Why DBV Technologies Stock Popped Again Today...

🕒 6/10/22, 1:00 PM CEST 👤 OleMissBlkBears ⭐ 1 🔗

## Important News / DFS Furniture PLC

[www.reddit.com](https://www.reddit.com)

Daily Discussion Thread for June 09, 2022

?? Shares in DFS Furniture \$DFS dived more than 16% on Thursday after the British sofa retailer warned of lower profits this year, as the cost-of-living crisis dented demand for big ticket items and supply chain issu...

🕒 6/9/22, 2:24 PM CEST 👤 jasonredit ⭐ 1.9 🐦 2 Retweets 🔗

[twitter.com](https://twitter.com)

? Shares in DFS Furniture \$DFS dived more than 16% on Thursday after the Briti...

r something <https://t.co/CHpGxuveHQ>

🕒 6/9/22, 10:35 AM CEST 👤 PriapusIQ ⭐ 1.51 🐦 1 Retweets 🔗

[twitter.com](https://twitter.com)

\$DFS DFS Furniture's shares slide as cost-of-living crisis hits demand...

🕒 6/9/22, 11:38 AM CEST 👤 proactive\_UK ⭐ 1.17 🔗

[twitter.com](https://twitter.com)

Why DFS Furniture will have to sit tight and ride out slowing demand - Sofa...

🕒 6/9/22, 12:06 PM CEST 👤 SHARESmag ⭐ 1.09 🐦 1 Retweets 🔗

[www.welt.de](https://www.welt.de)

Weg zum Normalo-Millionär und Schnäppchenformel für Tech-Aktien

Hier können Sie unsere WELT-Podcasts hören Um eingebettete Inhalte anzuzeigen, ist deine widerrufliche Einwilligung in die Übermittlung und Verarbeitung von personenbezogenen Daten notwendig, da die...

🕒 6/10/22, 5:18 AM CEST 👤 Daniel Eckert Holger Zschäpitz ⭐ 1 🔗

[www.sharesmagazine.co.uk](https://www.sharesmagazine.co.uk)

Why DFS Furniture will have to sit tight and ride out slowing demand

🕒 6/9/22, 12:31 PM CEST 👤 Shares ⭐ 1 🔗

[www.reuters.com](https://www.reuters.com)

UK's DFS Furniture plunges as retailer warns on profit

Shares in DFS Furniture dived more than 16% on Thursday after the British sofa retailer warned of lower profits this year, as the cost-of-living crisis dented demand for big ticket items and supply chain issues hurt...

🕒 6/9/22, 10:42 AM CEST 👤 Reuters ★ 1 🔗

[pekotec.de](https://pekotec.de)

Trading Room 06.06.22-12.06.22 - Seite 12

XETRA-SCHLUSS/Kräftiges Minus nach EZB-Zinsbeschluss FRANKFURT (Dow Jones)--Mit kräftigem Minus hat sich der deutsche Aktienmarkt am Donnerstag nach der Zinsentscheidung der EZB aus dem Handel...

🕒 6/9/22, 6:16 PM CEST 👤 μ ★ 1 🔗

## Important News / :BE AG

[twitter.com](https://twitter.com)

:be AG deutsch <https://t.co/KVTIYYXAnN>

🕒 6/10/22, 9:38 PM CEST 👤 DGAP\_DD 🛡️ Verified Expert 🔗

[twitter.com](https://twitter.com)

:be AG deutsch <https://t.co/nbj1FFzi9u>

🕒 6/10/22, 9:04 PM CEST 👤 DGAP\_DD 🛡️ Verified Expert 🔗

[twitter.com](https://twitter.com)

:be AG deutsch <https://t.co/gpjSoYCRLW>

🕒 6/10/22, 8:40 PM CEST 👤 DGAP\_DD 🛡️ Verified Expert 🔗

[alt.finanztreff.de](https://alt.finanztreff.de)

DGAP-DD: :be AG (deutsch)

EQS-DD: :be AG deutsch ^ Meldung und öffentliche Bekanntgabe der Geschäfte von Personen, die Führungsaufgaben wahrnehmen, sowie in enger Beziehung zu ihnen stehenden Personen 10.06.2022 / 21:37...

🕒 6/10/22, 9:37 PM CEST 👤 finanztreff.de / ADHOC ★ 1 🔗

[www.dgap.de](https://www.dgap.de)

EQS-DD: :be AG deutsch

EQS-DD: :be AG deutsch Meldung und öffentliche Bekanntgabe der Geschäfte von Personen, die Führungsaufgaben wahrnehmen, sowie in enger Beziehung zu ihnen stehenden Personen 10.06.2022 / 21:37...

🕒 6/10/22, 9:37 PM CEST 👤 :be AG ★ 1 🔗

[alt.finanztreff.de](https://alt.finanztreff.de)

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🕒 6/10/22, 9:04 PM CEST 👤 finanztreff.de / NACHRICHTEN ★ 1 🔗

## Important News / Brenntag SE

[twitter.com](https://twitter.com)

Brenntag SE deutsch <https://t.co/M4QpQ3o0Up>

🕒 6/10/22, 6:08 PM CEST 👤 DGAP\_DD 🌟 Verified Expert 🔗

[www.reddit.com](https://www.reddit.com)

Tägliche Diskussion - June 10, 2022

Wow, Abverkauf bei deutschen Werten.\$840400 \$A1DAHH \$840221 \$A2DSYC \$843002 \$723610 \$766403 \$DTR0CK \$A1ML7J \$555200 \$604700

🕒 6/10/22, 11:00 AM CEST 👤 PlastikHateAccount ★ 1.66 🐦 3 Retweets 🔗

[www.reddit.com](https://www.reddit.com)

Tägliche Diskussion - June 10, 2022

[840400](<https://www.onvista.de/aktien/Allianz-Aktie-DE0008404005>) - Allianz ?@185,440€(-2,08%?)  
[A1DAHH](<https://www.onvista.de/aktien/Brenntag-Aktie-DE000A1DAHH0>) - Brenntag ?@68,580€...

🕒 6/10/22, 11:00 AM CEST 👤 MSWKN ★ 1.1 🐦 3 Retweets 🔗

[twitter.com](https://twitter.com)

Next week in earnings, we have Oracle, Adobe, Kroger and...

[t.co/TDzPS5t8II](https://t.co/TDzPS5t8II)

🕒 6/11/22, 4:44 AM CEST 👤 TheTranscript\_ ★ 1.05 🔗



[twitter.com](https://twitter.com)

DAX-Frühmover: Vonovia SE, Deutsche Post, Brenntag, HeidelbergCement,...

🕒 6/10/22, 10:04 AM CEST 👤 drastil ★ 1.01 🔗

[pekotec.de](https://pekotec.de)

Trading Room 06.06.22-12.06.22 - Seite 14

Guten Morgen liebe Leserinnen und Leser, vor den Verbraucherpreisen zeigte sich der Markt ausgesprochen pessimistisch. Viele Anleger leerten ihre Depots und drückten damit den Gesamtmarkt. Der Dow Jones...

🕒 6/10/22, 8:55 AM CEST 👤 pekotec ★ 1 🔗

[pekotec.de](https://pekotec.de)

Trading Room 06.06.22-12.06.22 - Seite 13

Freitag: Börsentermine, Wirtschaftsdaten, Quartalszahlen Wirtschaftsdaten 03:30 CN: Verbraucherpreise Mai 08:00 DE: Inlandstourismus April 08:30 DE: Bundesbank, halbjährliche gesamtwirtschaftliche Prognose...

🕒 6/10/22, 6:48 AM CEST 👤 μ ★ 1 🔗

[etfdailynews.com](https://etfdailynews.com)

Research Analysts' Recent Ratings Changes for Brenntag (BNR)

A number of firms have modified their ratings and price targets on shares of Brenntag (FRA: BNR) recently: 6/3/2022 – Brenntag was given a new €102.00 (\$109.68) price target on by analysts at Baader Bank...

🕒 6/10/22, 11:52 PM CEST 👤 MarketBeat News ★ 1 🔗

[alt.finanztreff.de](https://alt.finanztreff.de)

DGAP-DD: Brenntag SE (deutsch)

DGAP-DD: Brenntag SE deutsch ^ Meldung und öffentliche Bekanntgabe der Geschäfte von Personen, die Führungsaufgaben wahrnehmen, sowie in enger Beziehung zu ihnen stehenden Personen 10.06.2022 / 17:5...

🕒 6/10/22, 5:53 PM CEST 👤 finanztreff.de / NACHRICHTEN ★ 1 🔗

[www.dgap.de](https://www.dgap.de)

DGAP-DD: Brenntag SE deutsch

DGAP-DD: Brenntag SE deutsch Meldung und öffentliche Bekanntgabe der Geschäfte von Personen, die Führungsaufgaben wahrnehmen, sowie in enger Beziehung zu ihnen stehenden Personen 10.06.2022 / 17:5...

🕒 6/10/22, 5:53 PM CEST 👤 Brenntag SE ★ 1 🔗



[go.guidants.com](#)

Was heute wichtig ist

\*Hauptversammlungen: Alstria Office, JetBlue \*Dividenden Deutschland (Ex-Datum): 1&1, Brenntag, DWS, Instone Real Estate, Traton \*01:50 Uhr / 03:30 Uhr: Erzeugerpreise aus Japan und China für Mai und...

🕒 6/10/22, 6:30 AM CEST 👤 Oliver Baron ⭐ 1 🔗

## Important News / UK OIL & GAS PLC

[twitter.com](#)

UK Oil & Gas has estimated that a site at Loxley near Dunsfold in Surrey could...

s://t.co/uyn4gd7vkP

🕒 6/9/22, 3:41 PM CEST 👤 Rob\_Kimbell ⭐ 1.48 🐦 84 Retweets 🔗

[twitter.com](#)

The @IEA roadmap that there should be "no new oil and gas fields approved fo...

ttps://t.co/3gRksEkSjL

🕒 6/8/22, 7:05 PM CEST 👤 PriceofOil ⭐ 1.17 🐦 2 Retweets 🔗

[twitter.com](#)

RT @Rob\_Kimbell: UK Oil & Gas has estimated that a site at Loxley near Dunsfo...

🕒 6/10/22, 8:32 AM CEST 👤 LizardEyeSue ⭐ 1 🔗

## Important News / Boozt AB

[borssnack.di.se](#)

Dagens REKAR 10/6-2022

JP Morgan sänker riktkursen för Tele2 till 152 från 170 kronor och upprepar rekommendationen övervikt. Aktien stängde på 120 kronor under föregående dags handel. SEB sänker riktkursen för BHG till 100 från 12...

🕒 6/10/22, 8:24 AM CEST 👤 RuneBC ⭐ 1 🔗

[www.avanza.se](http://www.avanza.se)

BÖRSEN INFLATIONSORO GAV DYSTERT VECKOAVSLUT, OMXS30 -2,6%

BÖRSEN STOCKHOLM (Nyhetsbyrån Direkt) Ett börsfall fick avsluta veckan för Stockholmsbörsen i en baisseartad tendens. Amerikansk statistik över inflationen i maj, som visade ett nytt 40-årshögstavarde fic...

🕒 6/10/22, 5:44 PM CEST 👤 Direkt ★ 1 🔗

[www.avanza.se](http://www.avanza.se)

Haldex Uppköpsaktuella Haldex veckans vinnare på Nasdaq Stockholms huvudlista

Haldex Stockholmsbörsens breda index OMXSPI index stängde i dag ned 2,9 procent till 794,99. Utfallet för den gångna veckan blev därmed en nedgång med 4,8 procent. Bäst kursutveckling under veckan hade...

🕒 6/10/22, 5:37 PM CEST 👤 Finwire ★ 1 🔗

[www.euroinvestor.dk](http://www.euroinvestor.dk)

LIGE NU: Købsspekulationer sender Jyske Bank ned i surt marked

Jyske Bank har fundet sig til rette i bunden af det danske C25-indeks, efter at noget kunne tyde på, at Handelsbankens danske forretning fremover vil blive ledet fra Silkeborg. Det sker i et i forvejen surt marked...

🕒 6/10/22, 12:06 PM CEST 👤 euroinvestor ★ 1 🔗

## Important News / Performance Shipping Inc

[stocktwits.com](https://stocktwits.com)

\$TANH \$PSHG \$QNGY \$MF great day at the market.....

🕒 6/10/22, 10:06 PM CEST 👤 Dollyran ★ 1.224 🔗

[twitter.com](https://twitter.com)

Subscribers alerted to another winner. <https://t.co/uAcamNRUPt> \$MRIN...

🕒 6/10/22, 9:14 PM CEST 👤 StocksThatDoubl ★ 1.17 🔗

[twitter.com](https://twitter.com)

\$PSHG enters a Downtrend as Momentum Indicator dropped below the 0 level...

🕒 6/10/22, 10:25 PM CEST 👤 Tickeron ★ 1.14 🔗

[www.reddit.com](https://www.reddit.com)

\$pshg called it

<https://i.redd.it/yslmsavbsu491.jpg>

6/10/22, 10:26 PM CEST  Yur7ink ★ 1  8 Retweets 

[discord.com](https://discord.com)

Sapphire Trading / main-trading-floor

<@630834737396711444> think PSHG goes? Looks like it's on the launch pad

6/10/22, 8:00 PM CEST  Dr\_Giggles ★ 1  1 Retweets 

[etfdailynews.com](https://etfdailynews.com)

Performance Shipping Inc. (NASDAQ:PSHG) Short Interest Update

Performance Shipping Inc. (NASDAQ:PSHG – Get Rating) was the recipient of a significant increase in short interest in the month of May. As of May 31st, there was short interest totalling 214,400 shares, an increase o...

6/10/22, 5:59 PM CEST  MarketBeat News ★ 1 

[www.wallstreet-online.de](https://www.wallstreet-online.de)

Performance Shipping Inc - Anbieter von Containerschiffen

Ups... "Gut Ding will Zeit haben" Performance Shipping | 0,710 €

6/10/22, 8:25 PM CEST  ShareExtrem ★ 1 

[discord.com](https://discord.com)

Sapphire Trading / main-trading-floor

PSHG adding here curling could run into the close

6/10/22, 9:01 PM CEST  terpstrader ★ 1 

## Important News / Kollect on Demand Holding AB

[twitter.com](https://twitter.com)

Our Play and Kollect game on @0xPolygon has been running strong for almost ...

.... ?

6/9/22, 11:01 PM CEST  CyberKongz ★ 3.07  141 Retweets 

 [twitter.com](https://twitter.com)

RT @CyberKongz: Our Play and Kollect game on @0xPolygon has been running...

 6/10/22, 8:10 AM CEST  eddyiskongz  1.67 

 [twitter.com](https://twitter.com)

To celebrate getting my VX to LVL 20 in the new Cyberkongz "Play & Kollect"...

H

 6/9/22, 1:54 PM CEST  CryptoPuca  1.12  2 Retweets 



# Appendix

## Description

The Stockpulse Morning Briefing serves as daily information for the current discussion on stocks in social media and traditional news. Based on the analyses by Stockpulse using Emotional Data Intelligence, the top 10 titles (e.g. stocks, currency pairs, indices, crypto currencies or commodities) that are currently the focus of the discussion are displayed. The morning briefing is offered for different categories, e.g. the most discussed stocks in the past 24 hours (Top Buzz Stocks), the most positively or negatively discussed stocks (Top / Flop Sentiment), the most discussed stocks from special sources, e.g. on Reddit or discord (Top Buzz Reddit Stocks).

An important component of the Stockpulse Morning Briefing is the listing of the most important news about the top titles. There are five categories for which the news and posts are classified: traditional news, tweets, forum posts, chats and ad hoc messages. The subject, timestamp, headline, a snippet of the text (if available), the author and a link to the original message are displayed.

## Glossary

**Buzz:** Buzz is a relative measure and indicates how much a title is discussed in the different sources or in a single source. News and posts are collected in real time and summarized / counted in different time units. The number of messages in a time unit is compared with the number of messages in the same time units from the previous days (on a daily basis it gets compared simply with the values from the previous days). For some, highly discussed titles, 1000 messages can be a lot, for others it can be very little. The buzz is given as a percentage and the average is 100%. A buzz value of e.g. 500% indicates that the title is currently being talked about 5 times more than the average.

**Change in buzz:** The change values for the buzz are given in percent and relate to the value of the previous day in the Stockpulse Morning Briefing, as daily values are always used in this report. A change value of e.g. 200% and a current buzz value of 750% means that the buzz value of the title was 250% the day before.

**Sentiment:** The sentiment indicates the direction of communication. Using Natural Language Processing (NLP) the texts are analyzed and sorted into positive and negative categories. Each text receives a numerical value that represents the sentiment. The sentiment is not binary, but contains a strength and can theoretically range from -infinite to +infinite. Since the sentiment values, like the buzz values, relate to the values from the same time periods of the previous days, it is a relative measure and usually fluctuates around 0. The sentiment is an absolute value and is not given as a percentage. We normalize the sentiment values in the Stockpulse Morning Briefing on a scale from -100 to +100 points. There can be strong fluctuations in both directions, depending on how many positive or negative messages per unit of time are recorded by a title.

**Change in sentiment:** The change values of the sentiment are given as absolute and normalized values. With a change value of +30 and a current sentiment value of -10, the sentiment for the title was -40 in the previous period. Normalized on a scale from -100 to +100 points.

**Market sentiment:** The market sentiment is given for the main indices of the relevant markets. Basically, the calculation and specification of the sentiment does not differ from the description of the sentiment above, only in relation to the individual indices. The indices specified in this category are, in part, selected dynamically, depending on the region. The Stockpulse Morning Briefing for the German market shows the most important German indices, for other countries the important indices of the country.

**Important news:** An important component of the Stockpulse Morning Briefing is the listing of the most important news about the top titles. There are five categories for which the news and posts are classified: traditional news, tweets, forum posts, chats and ad hoc messages. The subject, timestamp, headline, a snippet of the text (if available), the author and a link to the original message are displayed.



The importance of a message is determined by various criteria. There are manually verified users or authors whose messages are generally classified as "more important". Some sources have social interaction statistics, e.g. follower numbers, the date the account was created, number of friends, karma points, source-specific scores, etc. Based on these values, which are mostly source-specific, we favor messages from authors who receive a better overall score (Author Score) on this basis.

## Imprint

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