

StockReport

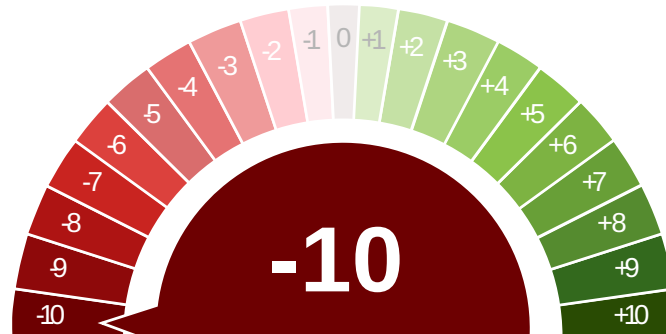
Daily Trend for Facebook

Price 213.14 USD | US30303M1027

Updated at:
02/14/2020



Sentiment Trading

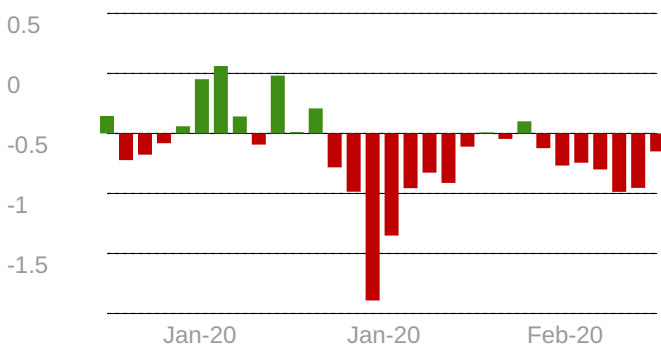


Short-term sentiment predominantly negative, trading signals trending negative

Private investors evaluated Facebook exceptionally negative during last four weeks in social media. The result is based on an overall examination of millions of commentaries and announcements through sophisticated AI algorithms. Furthermore, mainly negative topics regarding the security have been discussed recently. Summing-up, investors sentiment points to a negative rating short-term. Additionally trading signals have been filtered. Artificial Intelligence generated 3 Sell signals. Therefore we are assigning a negative rating to this analysis.

Thus, Facebook receives an overall negative rating based on the category of sentiment trading. (Explanation: The short-term sentiment is weighted slightly higher than the concrete trading signals when calculating the overall judgment for the sentiment trading category.)

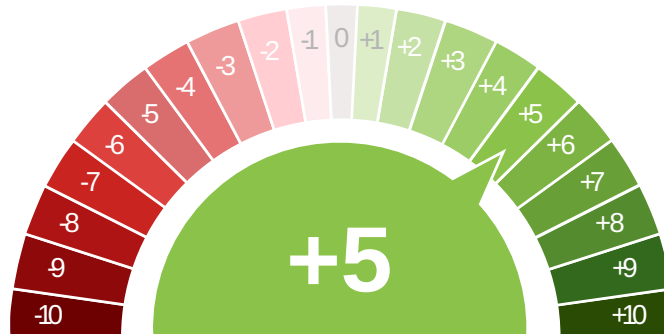
Sentiment 01/16/2020 - 02/14/2020



Sentiment Analysis	
Positive Days	7
Negative Days	17
Neutrale Days	6
Buy Signals	0
Sell Signals	3
Short-term Sentiment	-2.02



Buzz



Discussions with increased activity

The evaluation of the discussion intensity (buzz) over a longer period provides information about whether a stock tends to receive a lot or little attention in social media. The buzz about the Facebook Share has tended to increase on average over the past few weeks. This leads to a more positive assessment of the stock, since more market participants discussed the company. The average buzz for the stock has been in the past 30 days at 147,89 percent (100 percent means average). On a short-term, daily basis, the discussions in social networks about Facebook are weak. With a buzz of 105,93 percent the level of communication is lower than usual. These key figures on a daily basis tend to indicate a negative development for this stock.

The automatic analysis of the buzz data concludes that Facebook is rated as positive. (Explanation: An above average high or low buzz on a 30-day basis is weighted slightly higher than the short-term trend when calculating the overall buzz evaluation)

Buzz Analysis	
Bull Days	15
Neutral Days	15
Bear Days	0

Buzz 11/16/2019 - 02/14/2020

